

PRODUCT BROCHURE MARCH 2010



Australasian Leader in Exergaming Products and Services
Serious Fun

EXERGAME FITNESS AUSTRALIA



Sole distributors for iDANCE2





Exergame Fitness is the global leader in Exergaming products and services. With over 10 years in the fitness industry, we have supplied Exergaming products to over 500 locations worldwide and have multiple international distribution partners that bring Exergaming products to people all around the world.

The primary focus of our company is to provide YMCA's, JCC's, schools, park districts and health clubs with only the best and highest rated Exergaming products that help battle the raging epidemics of childhood and adult obesity.

Our nationwide network of Exergaming consultants are some of the most knowledgeable and passionate in the industry and are focused on making your facility successful no matter how big your goals might be.

We have the largest advisory board of recognized experts in the Exergaming market made up of doctors, child health advocates and industry presentation leaders that strongly believe in our mission.

We guarantee that no other company in our industry will work harder for you or do "whatever it takes" to satisfy your needs quickly and professionally. You are always our top priority!

WHAT WE OFFER:

- The largest selection of Exergaming products
- Expert medically driven programming
- Noted and recognized Exergaming advisory board
- FREE Exergaming education workshops
- Professional installation and product training
- Comprehensive ExerCare Preventative Maintenance Program
- 2D, 3D & fly-thru concept designs
- Customized room décor
- Grant and funding assistance
- Easy lease & financing options (OAC)
- No monthly licensing dues or fees
- Ongoing support & social networking



A proud member of
THE EXERGAME
NETWORK (TEN)

TEN is a not-for-profit and non-affiliated Games for Health advocacy promoting an active and healthy lifestyle by combining video games technologies and exercise, known as Exergaming. Exergaming is proving to be an excellent way to increase motivation, energy expenditure and overall fitness. TEN is a collaboration of dedicated health and fitness practitioners, Exergame developers, researchers and clinicians, health and fitness entrepreneurs and passionate individuals devoted to highlighting the best solutions offered by Exergaming.



Exergame Circle of Benefits

Exergaming is an essential component to an active and healthy lifestyle. It is designed to engage kids and adults from the very beginning while keeping them mentally and physically focused.

The act of motion, or physically playing, is the foundation of what our bodies need.

Studies show Exergaming provides improvement in three key areas: Health, Academics, and Social Behavior.

Social Development

Exergaming encourages family participation, bonding, and social integration among peers.

Physical activity is the natural way to prevent the negative consequences of stress, attention-deficit, hyperactivity disorder and other behavioral issues

"90% of teachers and 86% of parents surveyed connect physical activity with improved academic performance and behavior."
- PE4Life Blueprint for Change

Academics

Exergaming has been proven to enhance academic performance by building new brain cells and neurological connections that increase learning, memory, and critical thinking.

"Memory retention and learning functions are all about brain cells actually changing, growing, and working better together. . . Exercise creates the best environment for that process to occur."

- Dr. John J. Ratey,
Harvard Medical School,
author of the book
Spark.

Health & Fitness

Being physically fit and active leads to overall fitness for the heart, cardiovascular system, muscle and cell development, and longevity.

Exergaming is an exciting and motivating experience for everyone that helps build the basis for developing a sustainable healthy and active life.

"One in every three U.S. children born after 2000 will become diabetic unless many more people start eating less and exercising more."

- Dr. K.M. Venkat Narayan, diabetes epidemiologist
Centers for Disease Control and Prevention (CDC)



Lightspace Play Floor & Wall

Lightspace Play is made up of individual interactive tiles that can detect the location and force of participants, making each game unique to the player's skill level, and creating an Exergaming experience like no other.

It encourages physical activity, confidence, social interaction, cooperation and skill-building, all in a non-threatening environment.

Lightspace is highly recommended for every type of facility!

Cool Features:

- Touchscreen Interface
- Ultra-vivid LED surface
- Saved user data statistics
- Upgradable game packs
- 1-12 players at a time
- Built-in audio instructions
- Easy-to-use mini games

Perfect for:

- Birthday parties
- Summer/Winter camps
- Social interaction
- Intergenerational play



Trazer2

The Trazer2 is a PC-based system that launches you into an interactive world where reaction time, acceleration, speed, power, and balance drive on-screen activities.

Snap on the Beacon belt and you'll experience unconstrained free movement similar to real life activities.

The Trazer2 is a compelling fitness and game experience that tracks, measures and motivates with real-time feedback—unlike anything available from conventional equipment today.



Gamercize

Combine video games and exercise for a fitness aspect to the latest technology. The smart alternative to playing computer games the lazy way. When exercise is too boring or there just isn't the time, Gamercize is the indoor sport to keep everyone active.

The more enjoyable the game you choose to play, the less you notice the exercise. Quite simply Gamercize makes exercise effortless. Take it at your own pace and have fun with all the newest titles.

Gamercize interacts with your game console's controller stopping it from working when you are not exercising and letting you play normally when you are exercising.

iDANCE

iDANCE is a multi-player dance and step system that's fun and challenging for up to 32 players that must step to the beat on the platform, matching the arrows presented to them on the screen. Up to 3 different difficulty levels can be played on one screen.

The iDANCE system provides cognitive, social and physical benefits, which can lead to improved academic skills. It is simple to learn, exciting to play and offers users a wide range of skill levels.

Cool Features:

- Easy to use
- Lightweight wireless dance pads
- Portable storage roll case
- Real-time feedback
- Upgradable software
- Over 100 licensed songs
- Safe lyrics and graphics
- All ages, levels, and abilities
- Quick set-up and take down
- Instructor friendly tools

UP TO 32 PLAYERS



Treadwall M6

The Treadwall is a vertical rotating climbing wall that is self-paced and motor-less with adjustable wall angles and rock holds (grips).

Climbing is simple: set the resistance, grab a rock hold and start climbing!

The Treadwall is a fun and engaging exercise for your whole body. Great for all ability levels and ages.

"Simple, Reliable, Safe."

Treadwall M4 Series

The Treadwall M4 is a vertical rotating climbing wall in a compact design.

A unique self-pacing control allows kids to climb at their own pace or continuously, and train in a variety of fun and challenging ways.

This is a great alternative that offers the same benefits as a full size climbing wall.

"Compact, Fun, Safe."



*M4 Pro allows variable climbing angles

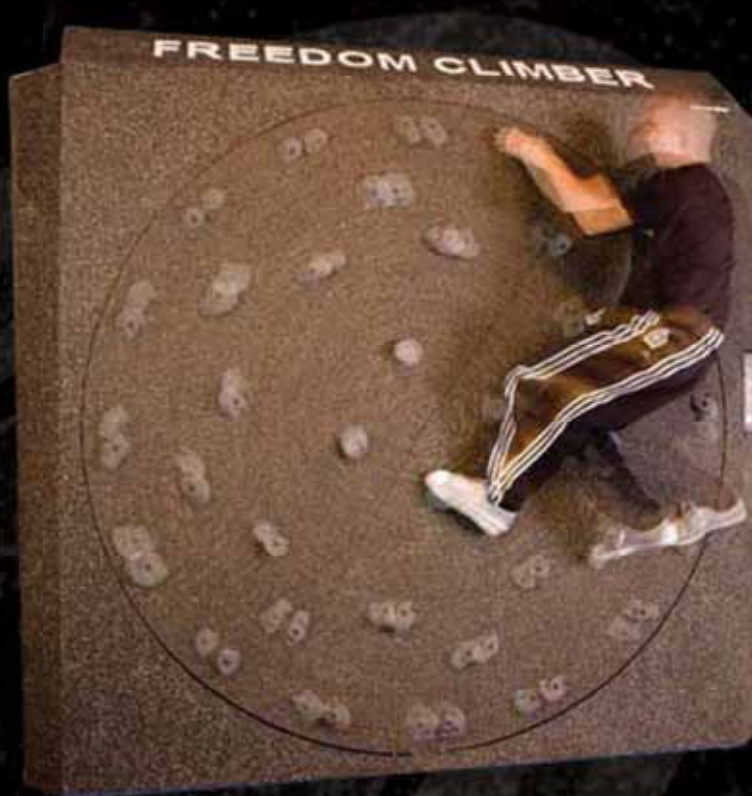


Freedom Climber

The Freedom Climber is a "revolutionary" circular rotating climbing wall that provides all the strength and conditioning benefits of climbing in a safe, fun, and dynamic environment

The action of climbing causes the rotation, either clockwise or counter-clockwise.

Freedom Climber provides all the benefits of rock climbing: enhancing core muscle development and improving hand-eye coordination, flexibility, balance and stamina.



Traverse Climbing Walls

This is a type of climbing that goes sideways instead of up. The space saving design of traverse climbing is ideal for gymnasiums and clubs.

These walls are very safe and need minimum staff training or oversight, yet they provide much of the excitement and fitness benefits of a full-sized wall.

Contact us for a wide variety of options, accessories, and programs.



Freedom Climber
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Plank
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Wall
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Lightness Floor
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Lightness Wall
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Dots
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The Mission

To inspire physical activity through the most cutting-edge exergaming experiences. To provide fun, sustainable solutions to fight childhood obesity.

The Vision

To make a positive difference in the lives of today's generation, and generations to come.

